



A BETTER WAY FORWARD

THE RIGHT STARTING POINT



BUSINESS TARGETED ON THE NEEDS OF THE CONSUMER & END USER AND THEN FACILITATED THROUGH THE BEST MEANS POSSIBLE

UNSURPASSED QUALITY ASSURANCE (QA)



KEECO UTILIZES "BOOTS ON THE GROUND" QA STAFF & LAB TESTING IN ASIA & THE US TO ENSURE QA THROUGHOUT THE SUPPLY CHAIN

ROBUST MARKET ANALYTICS



FOCUS GROUPS, EXHAUSTIVE RESEARCH, AND A 10+ YEAR DATABASE ASSIST WITH OUR TARGETED APPROACH TO PRODUCT DEVELOPMENT

WORLD CLASS SOURCING



WITH MORE THAN 200 TEAM MEMBERS IN CHINA & SE ASIA, OUR SOURCING OPERATION IS SECOND TO NONE ADDING TO OUR VALUE PROPOSITION

KEECO CARES™



STRIVING FOR A BETTER TOMORROW THROUGH OUR ACTIONS TODAY, KEECO WORKS TO IMPROVE OUR SOCIAL & ENVIRONMENTAL IMPACT

INNOVATIVE PRODUCT DESIGN & DEVELOPMENT



COMBINING DESIGN WITH THE LATEST IN TECHNOLOGY & SCIENCE TO BEST SERVICE THE END USER'S NEEDS & INDUSTRY REQUIREMENTS

INDUSTRY LEADING PRODUCT KNOWLEDGE & TRAINING



COMPLETE SUPPORT FROM PURCHASE TO FIELD INCLUDING PRODUCT KNOWLEDGE TRAINING, PROGRAM DESIGN & EXECUTION, & PRODUCT CARE/MAINTENANCE GUIDES INCLUDING KEECO'S INDUSTRY LEADING TRAINING WEBSITE AT WWW.KEECOTRAINING.COM





STRONGER TOGETHER

BEST IN CLASS MANUFACTURING

Total textile category offering coupled with world class service and production platforms



Utility bedding



Fashion bedding



Window



Bath



Hospitality



Best in class product innovation



Industry-leading sustainability efforts



World class quality infrastructure



Market research analysis



Premier intellectual property

POWER THROUGH PARTNERSHIP

Keeco is now the largest pillow, comforter, mattress pad / protector, & home decor manufacturer & distributor in North America.

US

Based Production

2,300+

Associates

3Mil+

Hotel Rooms as Part of a Standard

20k+

Retailers- Globally

20+

Design Patents

INTERNATIONAL FOOTPRINT

Servicing international distribution in 34 countries

International retail partners

- 10 Distributors
- 34 Countries

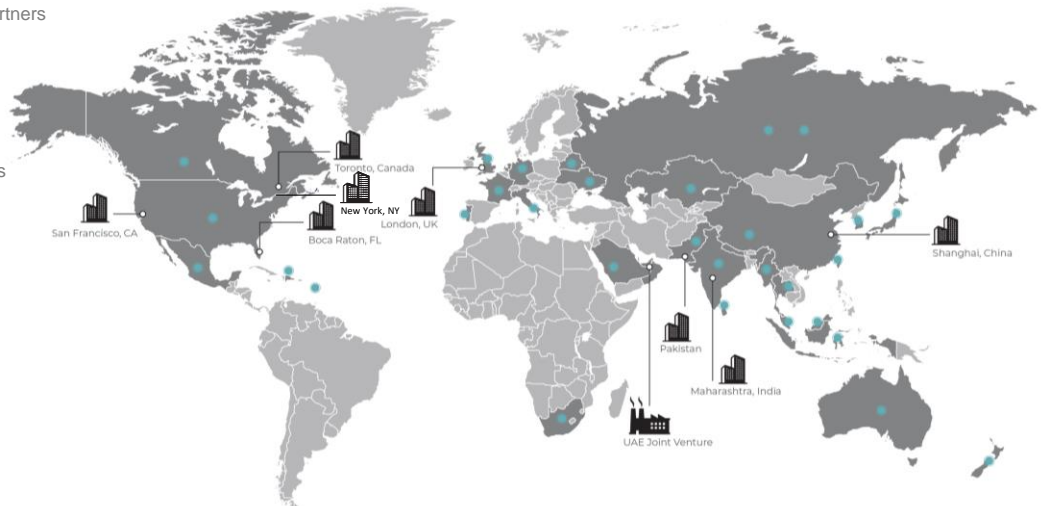


8 International Offices

- Boca Raton, FL
- San Francisco, CA
- Toronto, Canada
- New York, NY
- London, UK
- Shanghai, China
- Maharashtra, India
- Pakistan



UAE Joint Venture

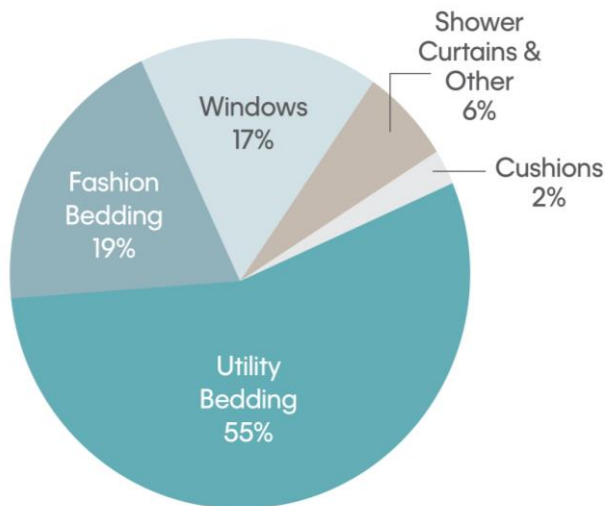




STRONGER TOGETHER

INNOVATION STRATEGY & IP

Consumer research fuels ideas and needs based design patents (some are featured below) with channel specific development for Retail and Hospitality



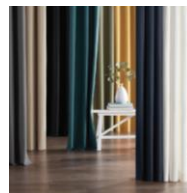
HOOKLESS® FLEX-ON® RINGS



BEDLOCK® SECURE SEAL ZIPPER



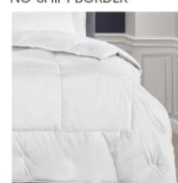
ECLIPSE



TRIA® CHAMBERED PILLOW



COMFORT LOCK® NO-SHIFT BORDER



FUZE® FABRIC ENHANCEMENT



DEDICATED LINE OF BUSINESS

A unique approach to Hospitality focusing all aspects of business into one silo dedicated to the unique needs of the Hospitality market and customer



HOTEL AND GAMING:

- Product Development, Program Execution, Care and Maintenance



CRUISESHIPS:

- Dedicated product lines, Specific IMO product development, Size right programs



ALTERNATE ACCOMMODATIONS:

- Bridging the gap between retail and hospitality to capture markets underserved in today's world (not hospitality and not retail)



INSTITUTIONAL/HEALTHCARE:

- Focusing on senior living, hospital, college



BRANDS

One of the largest brand stables in home textiles comprising both licensed and owned properties



PACIFIC COAST FEATHER COMPANY SINCE 1884

CHAPS HOME EST. 1978

NAUTICA HOME

HOLLANDER SLEEP & DÉCOR

PROTECT-A-BED

LAUREN RALPH LAUREN



SUREFIT

Calvin Klein



SUITE sanctuary™

RESTFUL NIGHTS by PACIFIC COAST

HOOKLESS